

Utilizing Modern Strategies to Implement Traditional Cultural Activities in Prevention Programming

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Outline

- Chickasaw Nation Overview
- Partnerships for Success
- Define Your Direction
 - Building a Program
 - Youth Experts
 - Implementing Cultural Activities



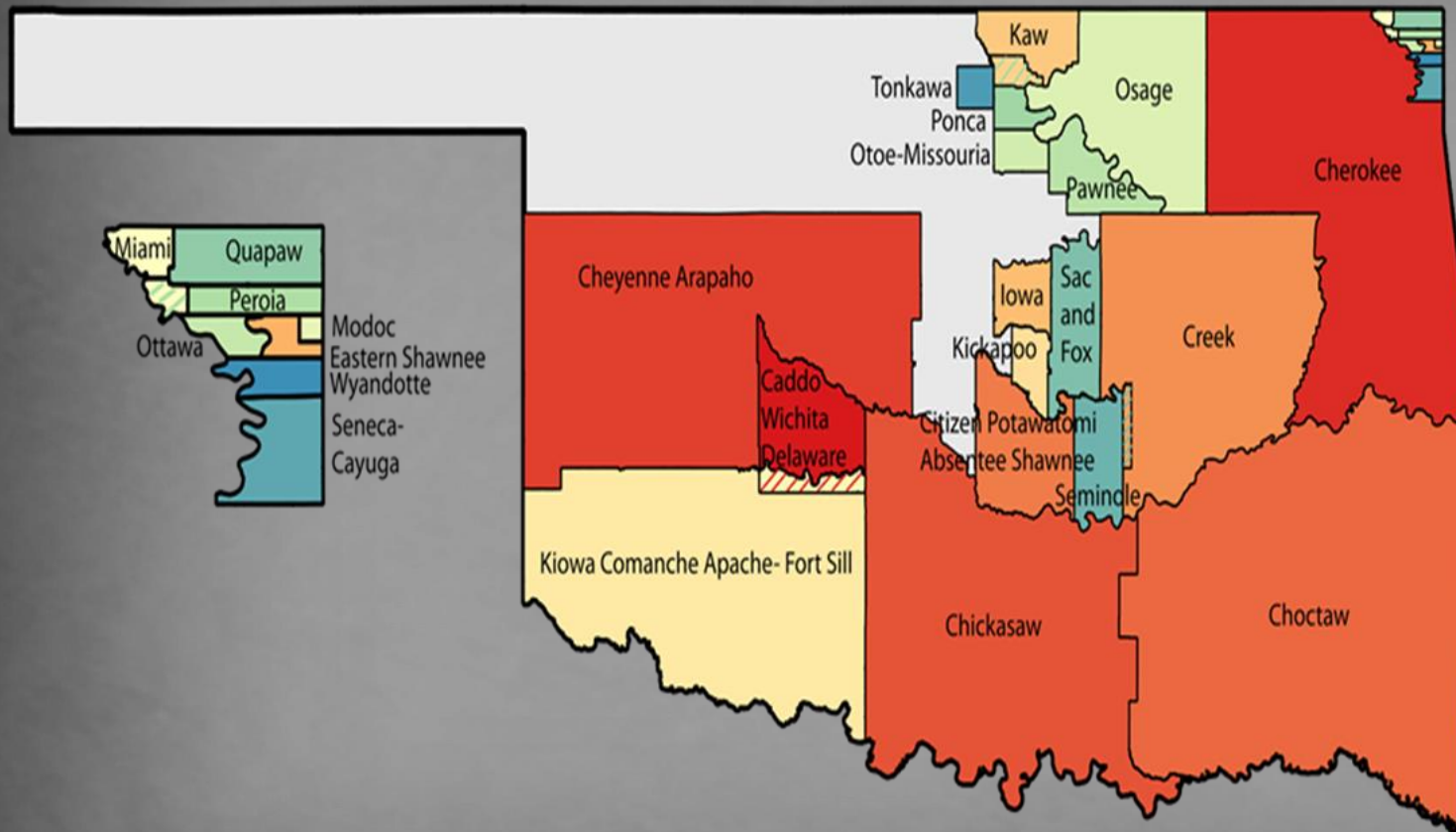
American Indians in Oklahoma

Indian Removal Act 1830

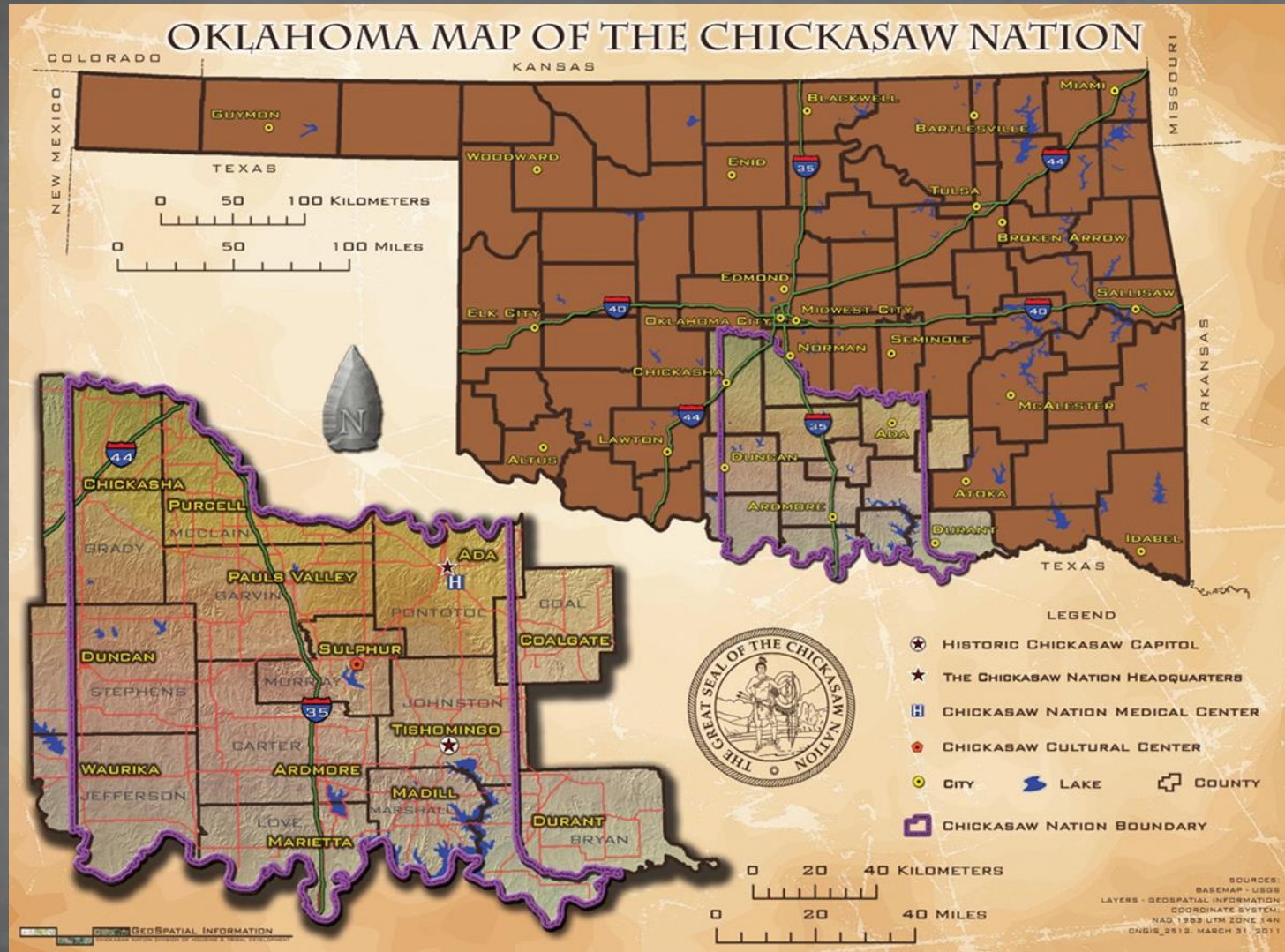


American Indians in Oklahoma

Territorial Jurisdictions



The Chickasaw Nation



The Chickasaw Nation

- 13 counties located in south-central Oklahoma
- Non-reservation based
- Population: 307,811
- American Indians: 46,811



Strategic Prevention Framework- Tribal Incentive Grant (SPF-TIG)

- SPF-TIG was awarded to the Southern Plains Tribal Health Board (SPTHB) in 2010
- SPTHB collaborated with four tribal partners to combat substance abuse in Indian Country:
 - Absentee Shawnee Tribe
 - Cheyenne and Arapaho Tribes
 - The Chickasaw Nation
 - Comanche Nation



Partnerships For Success (PFS)

- PFS was awarded to the Southern Plains Tribal Health Board (SPTHB) in 2016
- Goals of PFS:
 - Continue utilizing the Strategic Prevention Framework
 - Reduce underage drinking (12-20)
 - Reduce prescription drug misuse and abuse (12-25)



Strategic Prevention Framework

- Strategic Prevention Framework:

1. Assessment
2. Capacity Building
3. Planning
4. Implementation
5. Evaluation



- *Goal: To reduce underage drinking and prescription drug misuse/abuse in our communities.*



Define Your Direction

- Underage Drinking and Prescription Drug Abuse Prevention Program that uses a multi-pronged approach to reduce underage drinking, prescription drug abuse and related deaths.



Naloxone

- Equip Chickasaw Nation Lighthouse Police with the opioid antagonist medication, Naloxone and provide administration training
- Collaborations
 - Chickasaw Nation Lighthouse
 - Chickasaw Nation Pharmacy



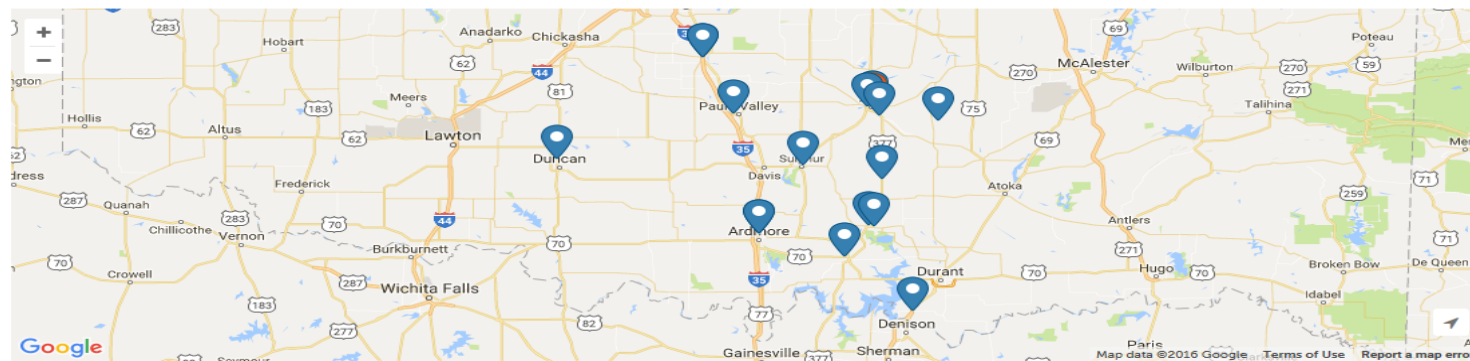
Safe Storage and Disposal

- Educates community members on safe methods to store prescription medications and the proper disposal protocols



Rx Disposal Dropbox Locations

Dropbox locations for the Chickasaw Nation are monitored by the Chickasaw Nation Lighthorse Police and can be found on the map below:



Define Your Direction

- Media Campaign

- Website
- Print
- Video
- Social Media



- Youth and Community Driven



DEFINE YOUR
DIRECTION



Define Your Direction: Social Media

Website: Defineyourdirection.com

Facebook: Define Your Direction

Instagram: Define Your Direction

YouTube: Define Your Direction



Involving Youth in the Planning Process



Youth Advisory Councils

“Some AI/AN youth are also connected to their communities through Tribal Youth Councils, which help them form trusting and positive relationships with caring adults, link to purposes greater than themselves, and develop leadership skills and strong peer relationships. Youth Councils often engage in community-based projects that address pressing issues for youth, such as suicide, substance abuse, gangs, and violence.”- SAMHSA



Youth Advisory Councils Role in Planning

- Our youth advisory councils inform our programming by:
 - Tailor the messaging we put on social media
 - Choose which prosocial activities to implement
 - Choose how to incorporate cultural activities
 - Assist with the implementation of all activities



Prosocial Activities

“The involvement of adolescents in prosocial activities serves the functions of making adolescents aware of and able to accept the social norms and moral standards of society. This involvement will bring positive changes to the adolescents and consequently benefit society as a whole.” - Lam



Define Your Direction: Prosocial Activities



Allen Zombie Chase



Define Your Direction: Prosocial Activities



Dickson Homecoming

Allen Homecoming



Define Your Direction: Prosocial Activities



Define Your Direction: Prosocial Activities



Cultural Prosocial Activities

“Substance abuse prevention efforts are enhanced and outcomes improved when programs are culturally grounded (i.e., reflect the culture of the youth who are receiving the interventions).”- Steiker

“Being closely tied to American Indian culture has been demonstrated to be a resiliency factor for substance abuse.”- Penn, Doll, & Grandgenett



1. Steiker, L. K. H. (2008). Making Drug and Alcohol Prevention Relevant: Adapting Evidence-based Curricula to Unique Adolescent Cultures. *Family & Community Health*, 31(Suppl 1), S52–S60. <http://doi.org/10.1097/01.FCH.0000304018.13255.f6>
2. Penn, J. & Doll, J. & Grandgenett, N. (2008). Culture as Prevention: Assisting High-Risk Youth in the Omaha Nation. *Wicazo Sa Review* 23(2), 43-61. University of Minnesota Press. Retrieved September 5, 2018, from Project MUSE database.

Traditional Cultural Activities: Art



Modern Cultural Activities: Art



Modern Cultural Activities: Art



Modern Cultural Activities: Art



Traditional Cultural Activities: Stickball



Modern Cultural Activities: Stickball



Traditional Cultural Activities: Archery



Modern Cultural Activities: Archery



Questions?



Thank You

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