



Enhancing Community Relationships to Implement Community Change

Jaime Arthur

Presentation Goals and Objectives

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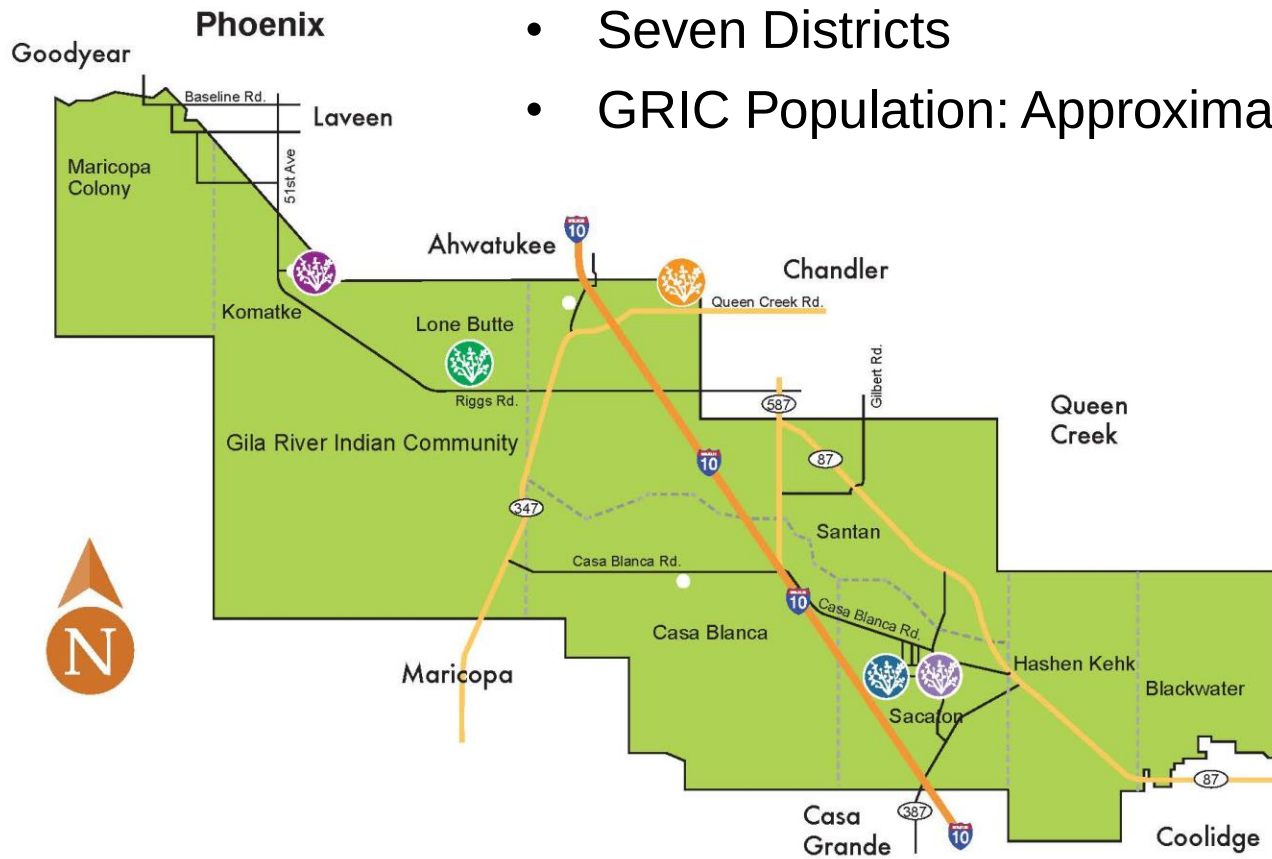
To learn about how Gila River Indian Community's Suicide Gap Analysis Workgroup was established and outcomes since establishment.

2

To learn about Gila River Indian Community's Suicide Prevention Media Campaign planning and implementation process.

About the Gila River Indian Community

- Land Area: Approximately 600 sq. miles
- Seven Districts
- GRIC Population: Approximately 22,000



Healthcare for the People of Gila River and Ak-Chin Indian Communities

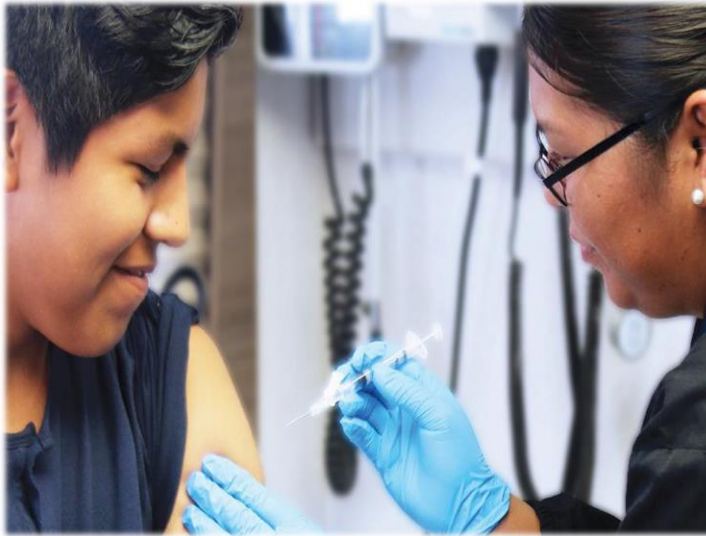
The tools of self-governance have heightened capabilities and helped to establish the Gila River Health Care system for its people.

Gila River Health Care Campuses & Facilities

-  Hu Hu Kam Memorial Hospital Campus - Sacaton, Arizona
-  The Caring House, Skilled Nursing Facility - Sacaton, Arizona
-  Komatke Health Center Campus - Laveen, Arizona
-  Ak-Chin Clinic - Ak-Chin Indian Community - Maricopa, Arizona
-  Behavioral Health Services - New Beginnings, Oasis 3, Oasis 5, Thwajik Ki / RTC, Shegoi
-  Red Tail Hawk Health Center Campus



Gila River Health Care Approach to Care



As a healthcare entity of the Gila River Indian Community, GRHC treats people with dignity and respect while providing the highest quality of patient care in a culturally sensitive way.

Vision, Mission, Promise, and Values



Vision Statement

To be the premier Native American health care delivery system
empowered to serve the lifelong needs of our people

Mission Statement

To provide high quality health care and improve the health of the
Gila River And Ak-Chin Indian Communities

Promise Statement

We promise to treat you with dignity and respect

Values

Accountability Commitment Patients & Families
Culture Quality Self-Governance Trust

"Respecting People and Culture"



Gila River Indian Community Suicide Prevention Initiative

Gila River Indian Community Suicide Gap Workgroup was created September 22, 2015 by Community leaders.



Community Suicide Gap Workgroup Details

Meetings are currently every two weeks



Meetings are flexible; depending on the
needs of the Community



Members receive suicide prevention training



Three sub-committees:

Data

Media/Awareness

Training/Policy

Gila River Indian Community Suicide Gap Workgroup Members

Boys and Girls Club
of the East Valley-
Gila River Branch
Sacaton

Gila River
Broadcasting
Corporation

Gila River
Telecommunications

GRIC Youth Council

Gila River Fire
Department

Gila River Police
Department

GRIC Tribal
Education
Department

GRIC Tribal Social
Services/Residential
Program for Youth

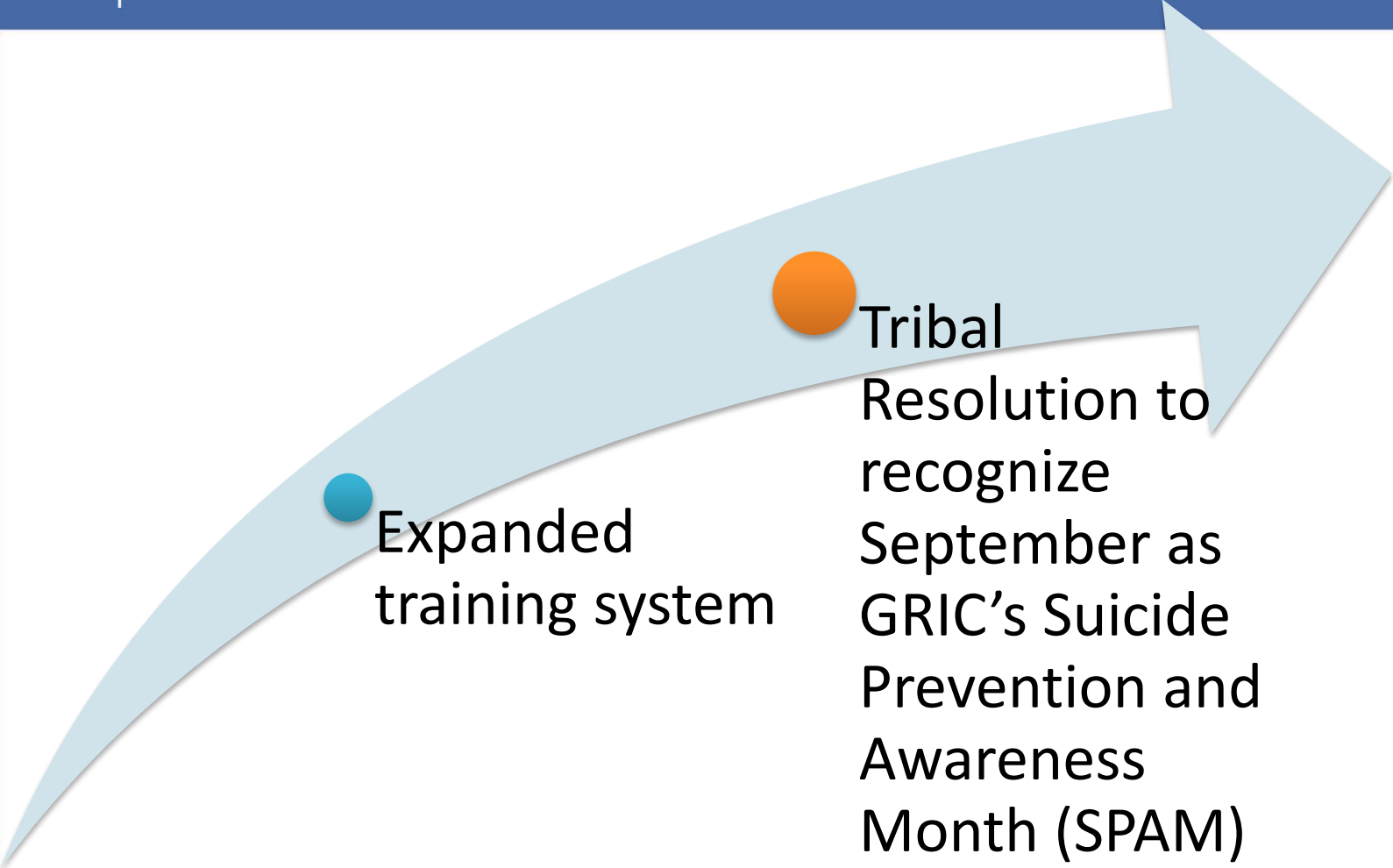
GRIC Department of
Rehabilitation and
Supervision

GRIC Health and
Social Standing
Committee

GRIC Tribal Council

Gila River Health
Care (GRHC)

Suicide Gap Workgroup Outcomes



Expanded
training system

Tribal
Resolution to
recognize
September as
GRIC's Suicide
Prevention and
Awareness
Month (SPAM)

Expanded Training System

(Prevention, Intervention, Postvention)

SafeTALK
Training for
Trainers (10
additional
trainers)

SafeTALK
Trainings for
Community
Schools Staff
mandated
by Governor

GRHC has in-house trainers for:

- Applied Suicide Intervention Skills Training
- safeTALK
- Question, Persuade, Refer
- Mental Health First Aid
- Youth Mental Health First Aid

Trauma
Informed
Care

- Early Childhood Education

Motivational
Interviewing

Postvention

- Survivors of Loss workshops
- Grief after Suicide for staff
- Monthly support groups for grief

Tribal Resolution to recognize September as Suicide Prevention and Awareness Month

September 2017

- Lt. Governor created a planning group for Suicide Prevention Awareness Month
- YES TO LIFE Community-Wide Events with Community Input – meetings, elder participation, identify Community needs
- Completed an event in each district
- Tribal Council participation at each event
- Activities varied per district:
 - Balloon Releases
 - Candlelight vigils
 - Talking circles
 - Teen event



Tribal Resolution to recognize September as Suicide Prevention and Awareness Month



GRIC Media Campaign “YES TO LIFE”

Campaign
planning
May 2016

Focus
Groups

Logo
Development

- Door Hanging Campaign
- Crisis Care Re-Branding
- Helping Bracelets

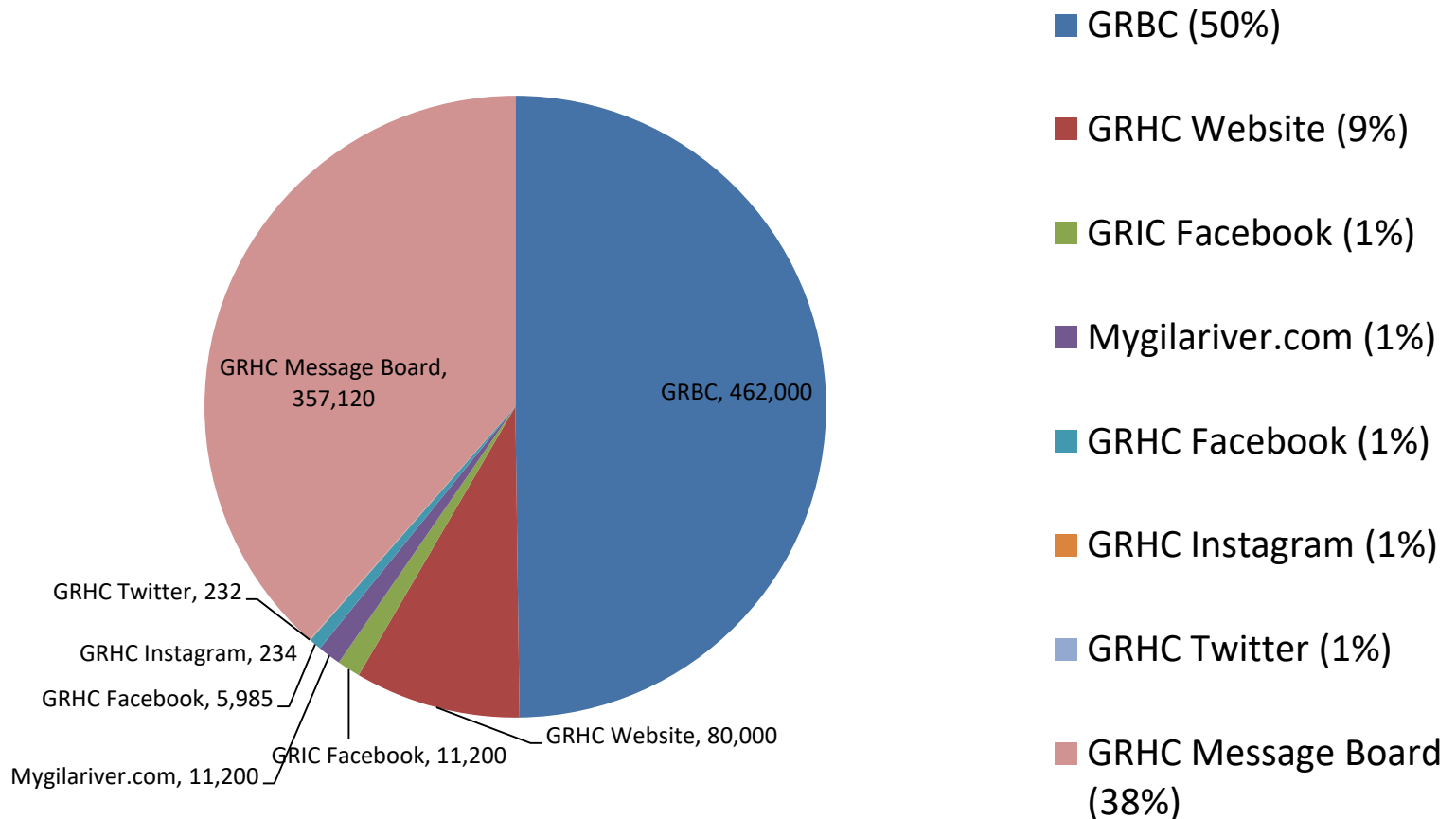
Three Public
Service
Announcements

PSA Launch
May
and
Sept 2017

Displayed
in GRHC
and
GRIC outlets

Tribal Resolution to recognize September as Suicide Prevention and Awareness Month

"Yes to Life!" 2017 Suicide Prevention and Awareness Month Campaign Metrics and Performance



Tribal Resolution to recognize September as Suicide Prevention and Awareness Month

GRIC First Public Service Announcement Focus: Youth



Y Y Y Y
#Y2CHAT
Y Y Y Y



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To learn more, visit:

Gila River Health Care

GRHC.ORG

Gila River Indian Community **mygilariver.com**



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<https://vimeo.com/grhc>

Information about the people and culture of the Gila River Indian Community was obtained with expressed permission from the Gila River Indian Community / Communications & Public Affairs Office.