



# Winnebago Public Health Department

## Public Health Accreditation Doing it Our Way

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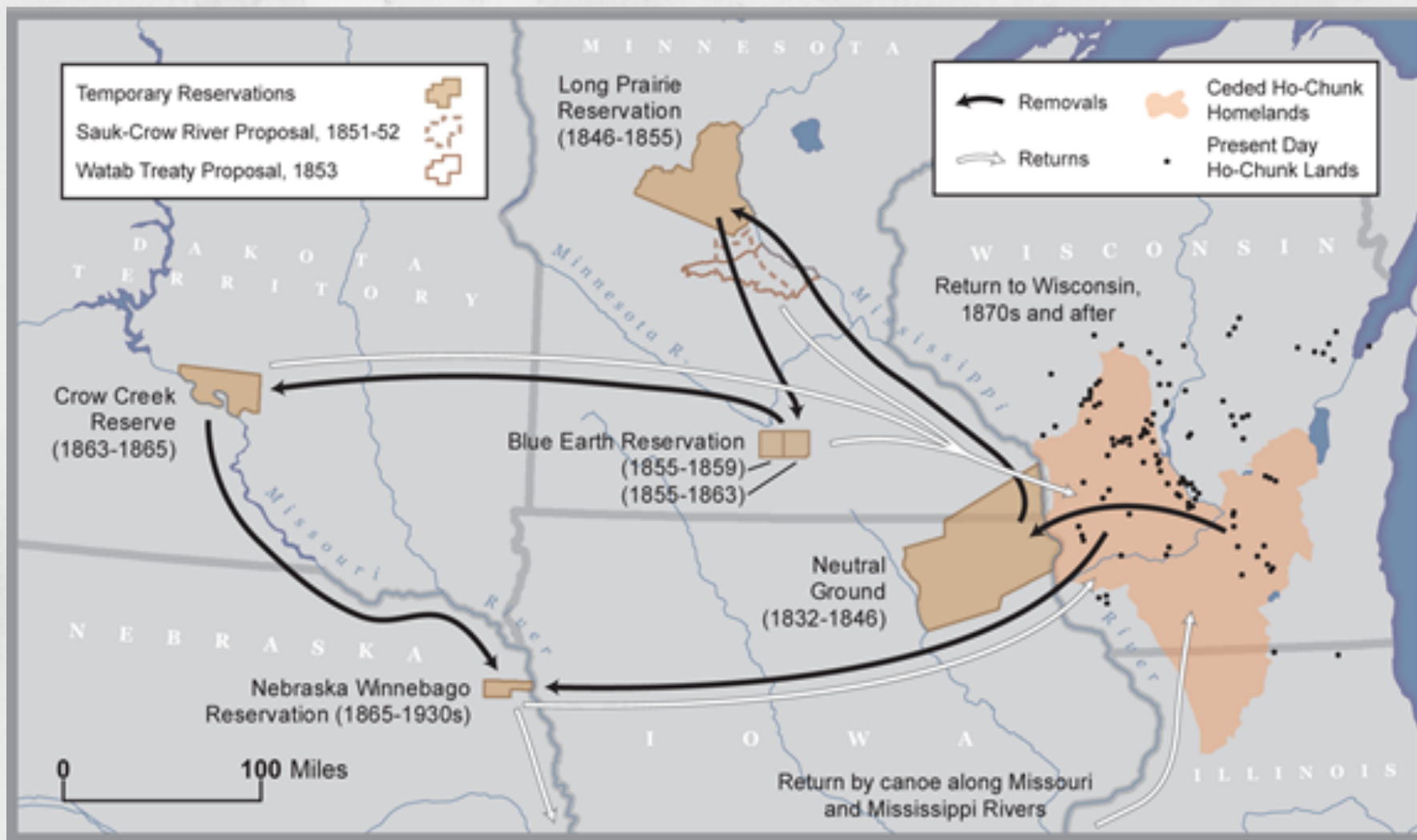
# Winnebago Tribe of Nebraska

- The Winnebago Tribe had split into two bands in the 1620s and some of the tribe stayed in Wisconsin and the other band moved to northwest Iowa.
- This band was moved from Iowa to Minnesota to South Dakota and back to where they currently reside in what is called the Winnebago Indian Reservation which was established by treaties of 1865 and 1874.
- They were recognized in the 1934 Indian Reorganization Act as a federally recognized Tribe

Tribal History. (2016). Retrieved from <http://www.winnebago-tribe.com/index.php/about-us/tribal-history>



## Relocations of the Ho-Chunk Tribe



The Winnebago Tribe of Nebraska has a total enrollment of 5,277 with 1,744 living in Winnebago and 495 living in Sioux City, IA. The WPHD primarily serves those on the Winnebago Reservation.



# Winnebago Tribe Compacted on July 1, 2018



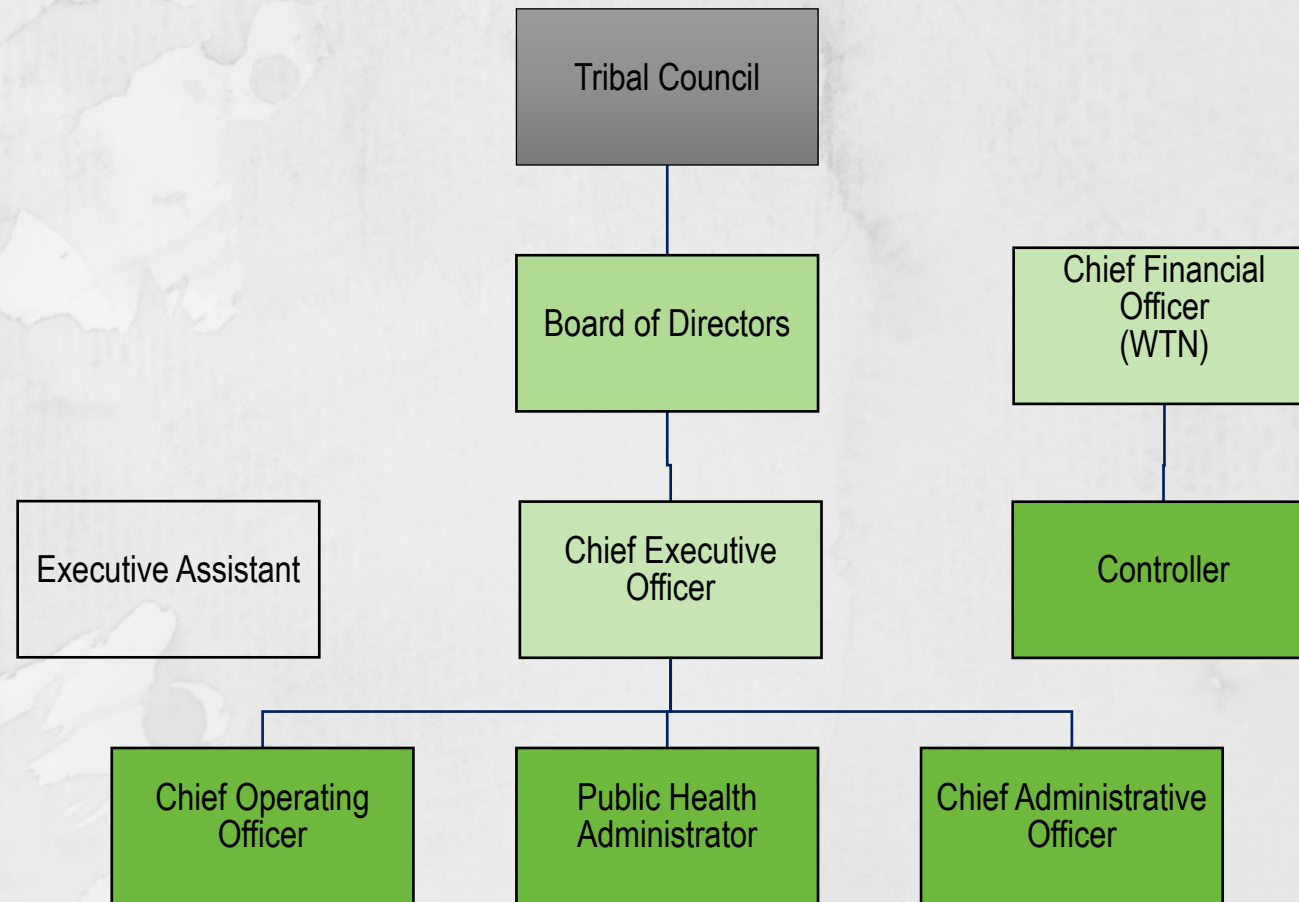


# Winnebago Comprehensive Healthcare System (WCHS) was created

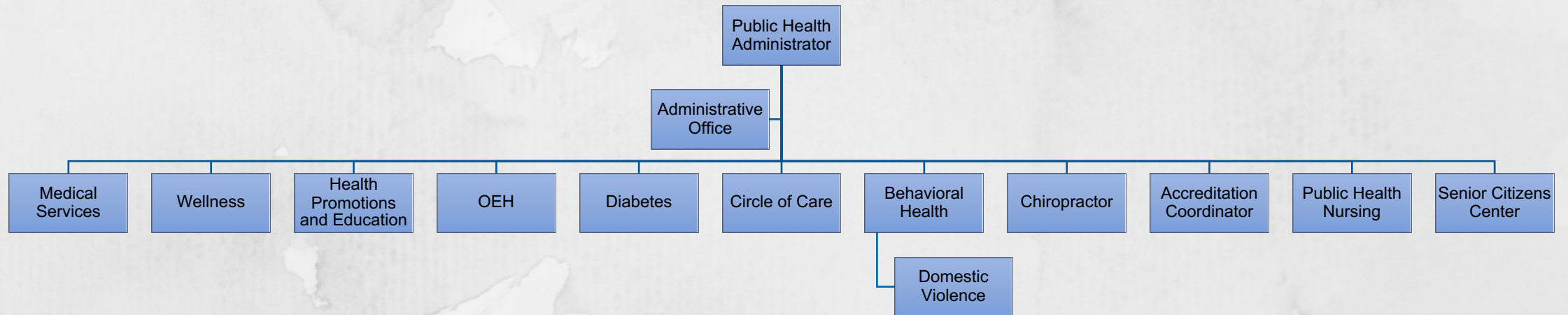
This is the overarching system that encompasses both the Twelve Clans Unity Hospital and the Winnebago Public Health Department.



# Winnebago Comprehensive Healthcare System Executive Leadership

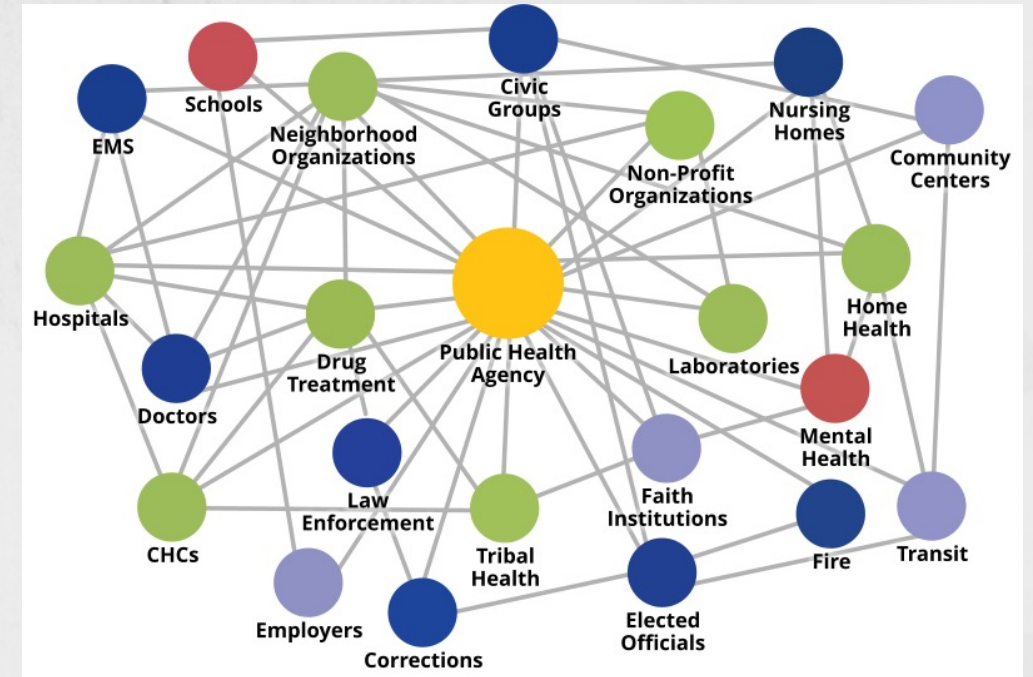


# Winnebago Public Health Department Organizational Chart



# What is Public Health?

- Public health has been defined as "the science and art of preventing disease", prolonging life and improving quality of life through organized efforts and informed choices of society, organizations, public and private, communities and individuals
- The story of the 3 sisters





# Acknowledgement of Protective Factors

- For thousands of years before European contact, Indigenous peoples had their own systems of care throughout the lifespan that integrated spirituality and all of nature in the universe. This is still our way of being
- Doctors
- Psychologists
- Bone Specialists
- Midwives
- Pharmacists
- Forms of Governing and Justice
- Systems of community/family support





# Public Health Accreditation

The measurement of health department performance against a set of nationally recognized, practice-focused and evidenced-based standards.

The continual development, revision, and distribution of public health standards.

The goal is to improve and protect the health of the public by advancing the quality and performance of our Tribal Public Health Departments.





# Where to Start?

- Hired an Accreditation Coordinator
  - Completed the PHAB's Online Orientation
  - Grants
  - Contractors
  - Keeps all of the data
- Received support from leadership
  - Health Administrator
  - WCHS Board of Directors
  - Tribal Council
- Formed an Accreditation Team
  - Range of Experts within the Health Department



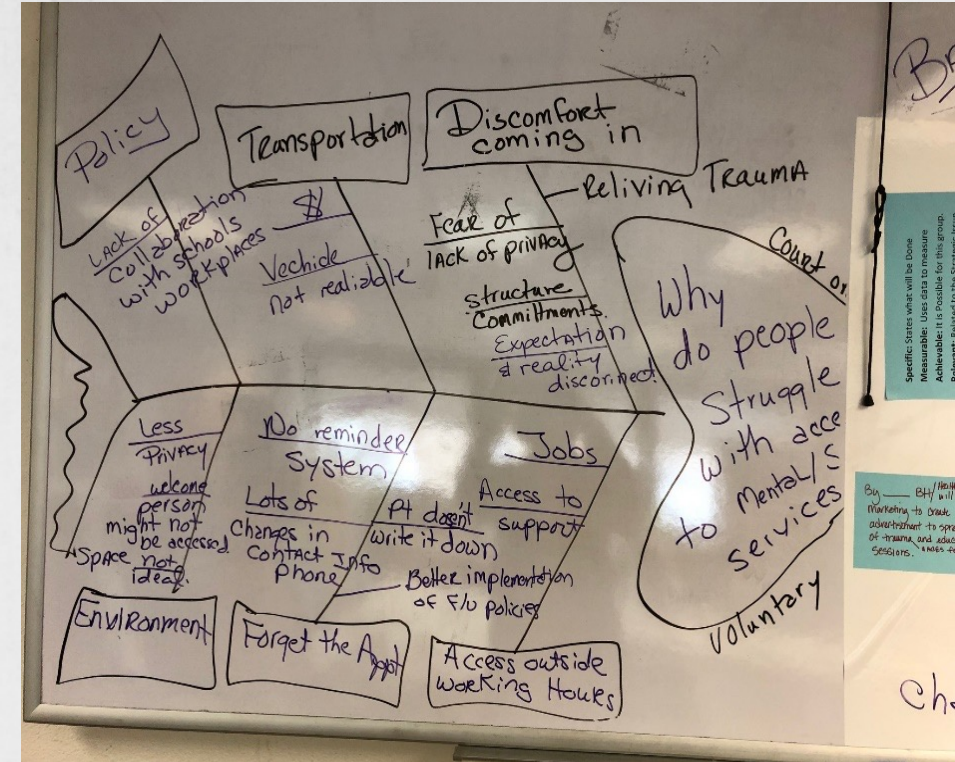
# Strategic Plan

- Hired a Facilitator
- Strategic Plan work group
- Meet off site for about 4 meetings
  - Set the foundation
- Review Semi – Annually
- Living Document



# Strategic Plan cont.

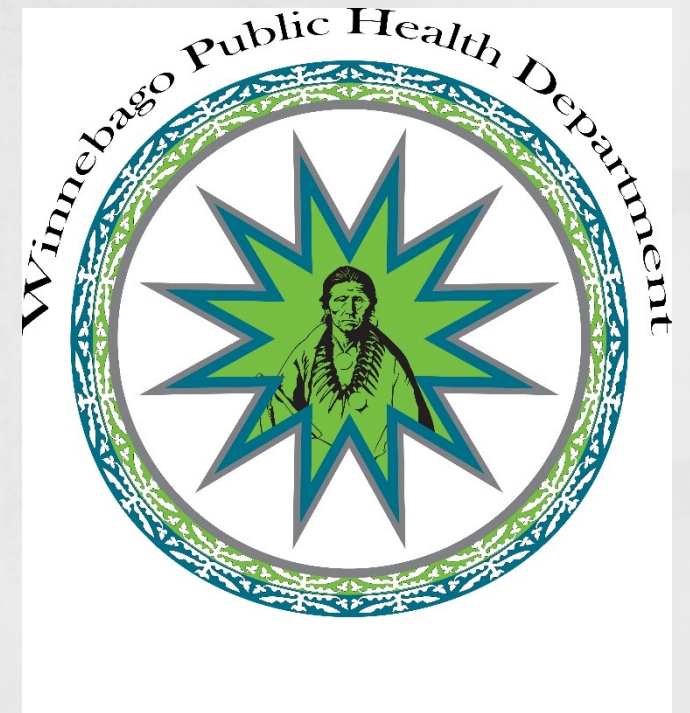
- Adopted by the WCHS Board of Directors 2019
  - Provide reports on an Annually basis on progress
- Developing a workbook
- SP Workgroup – Semi Annually



# Public Health Department Vision Statement

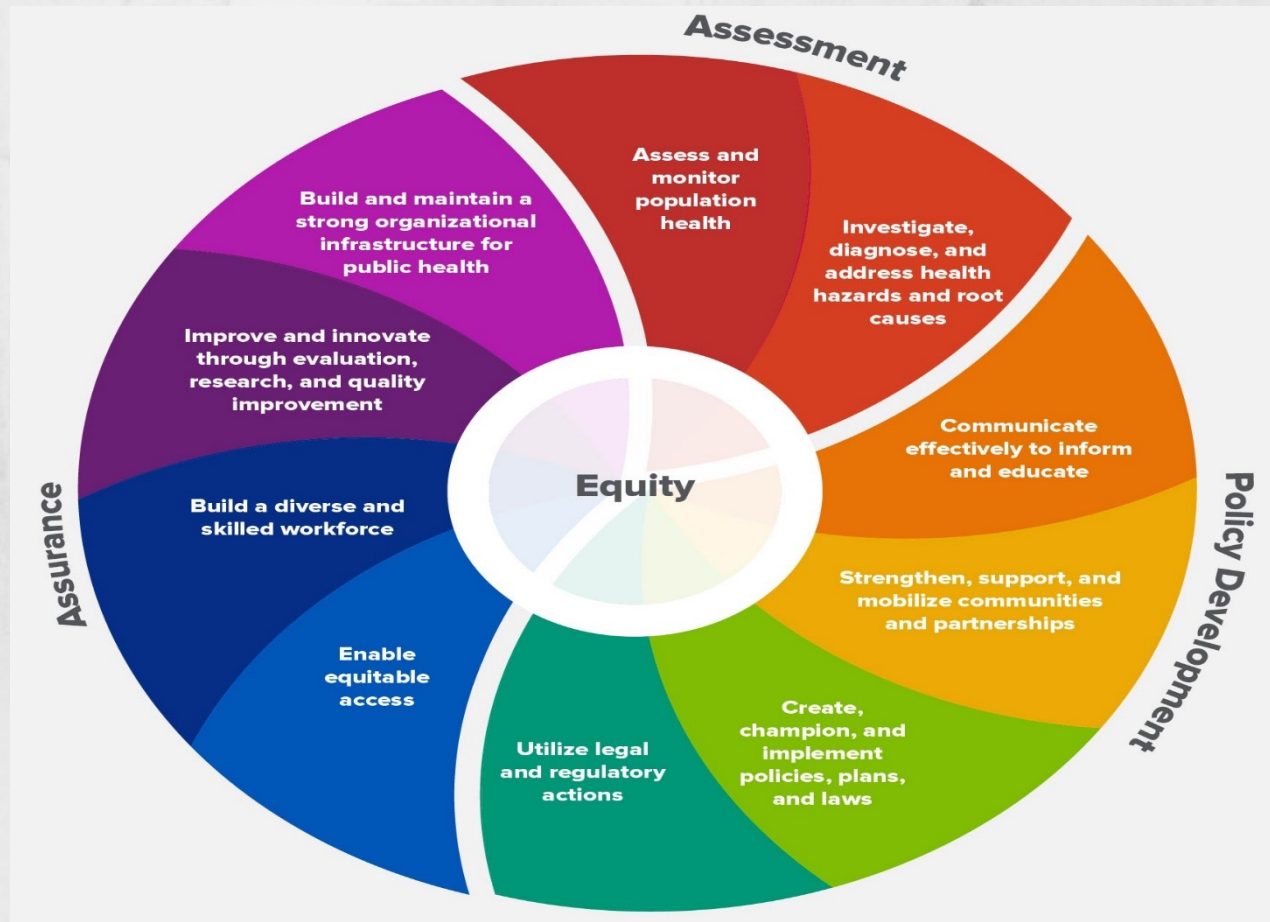
The WPHD strives to create and maintain a healthy community.

The WPHD will proactively and proudly serve the evolving the needs of our community. Our staff members will take pride in their work, model healthy behaviors, provide cultural centered appropriate services and excellent internal and external customer service.



# Mission Statement

We achieve this by providing the **ten essential public health services**:



# Core Values

- Respect
  - High regard for the feelings, wishes, rights, or traditions of others.
- Cultural Sensitivity
  - being aware that **cultural** differences and similarities between people exist without assigning them a value – positive or negative, better or worse, right or wrong
- Confidentiality
  - keeping of another person or entity's information private
- Professionalism
  - good judgment, and polite behavior



# Resilience

- Resilience found in:
  - Our Culture
  - Prayers
  - Sacred Places in Nature
  - Ceremonies
- This is why we are still here today





# Strategic Plan Goals

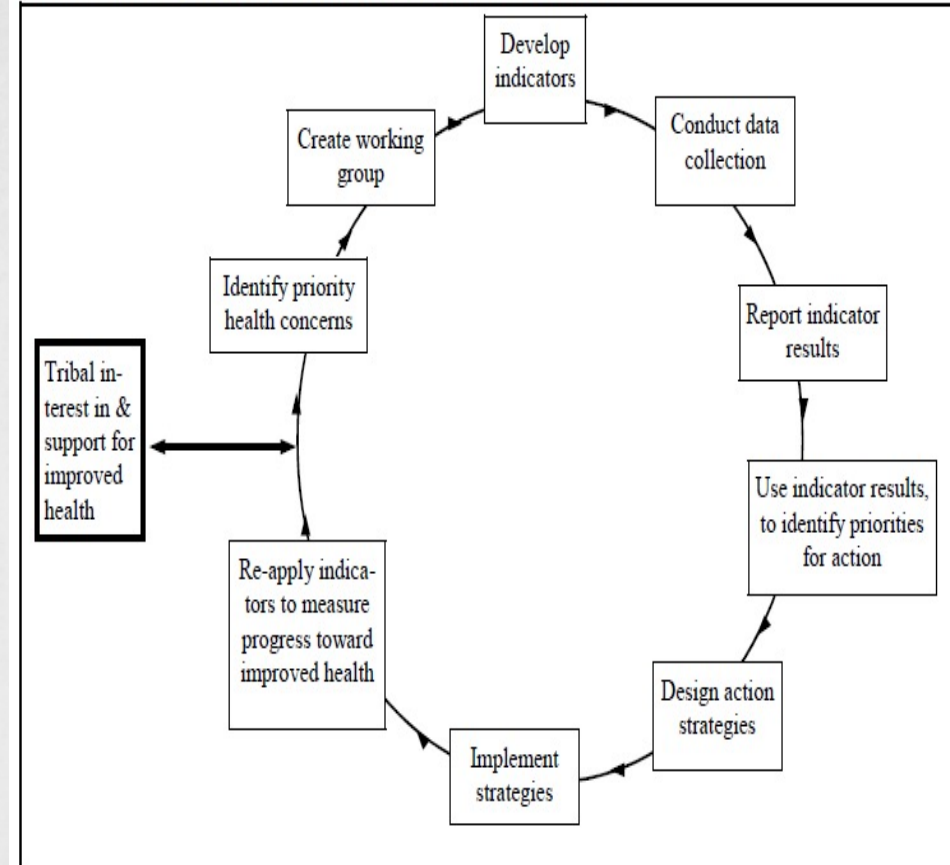
- Strengthen workforce development efforts
- Develop Strategies to increase resources
- Improve work environment to foster growth
- Increase profile and identity of health department
- Create and implement a performance management system
- Improving the Fiscal Resources
- Unified Health Care System



# Community Health Assessment

- Gathering data
  - Indian Community Health Profile process
  - Lack of local data in some areas – used primary and secondary data
  - Lack of communications
- Finding a contractor to analyze
  - Need to determine what is needed
- Review the document
- Present the findings
  - The WCHS Board of Directors adopted 2020
  - The Public Health Directors
  - The Community
  - Available at any time to be reviewed

Figure 1. Flow diagram of the Indian Community Health Profile process.



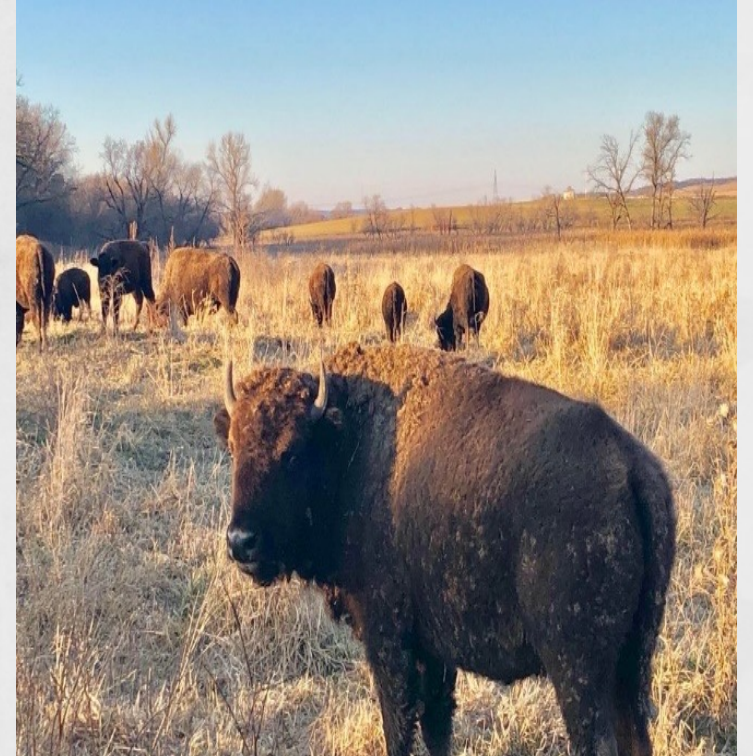
# Tribal Community Health Improvement Plan

- Facilitator was selected
- TCHIP workgroup
- Identified top 5 priority areas
- Selected the top 2 priority areas
  - Healthy Living and Behavioral Health
  - Current Resources, Gap Analysis
- Formation of 2 separate workgroups
  - Selected data points
  - Outcome Objectives
  - Work Plan



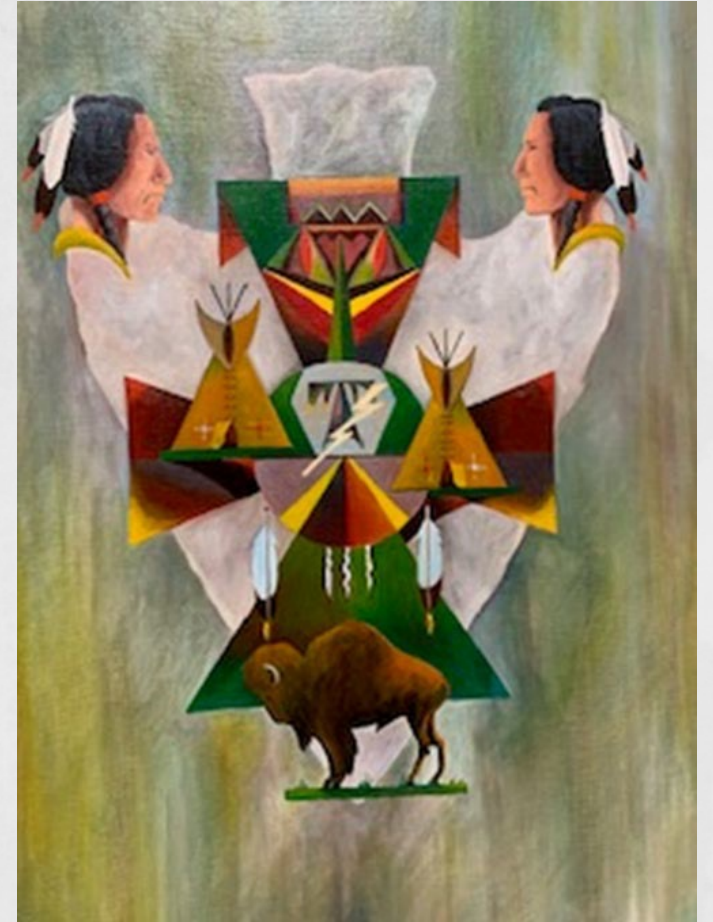
# TCHIP cont.

- Presented to the WCHS Board of Directors – adopted 2020
- Living Documents
  - Quarterly meetings
  - Subgroups tasks between the meetings
  - Add community stakeholders as interested
  - Strength Based Approach
  - Indigenous Lens



# Emergency Operations Plan

- 1997 Avian Flu – started planning
- 2020 COVID-19 Pandemic
- Communications
- Stakeholders
- Legal Authorities
- Logistics
- WCHS Board of Director – Adopted 2020
- Meetings conducted
- Vaccine response outline



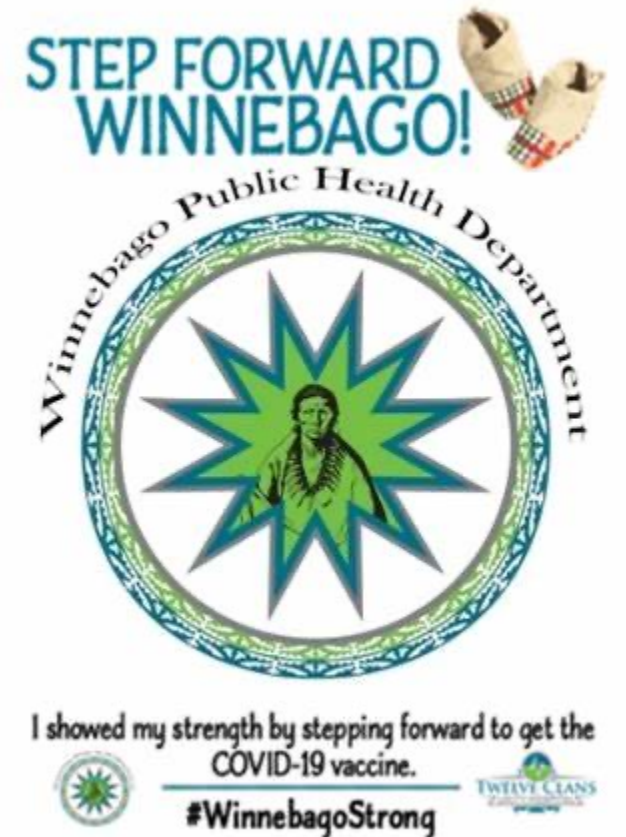
# Quality Improvement / Performance Management Plan

- Combined the QI/PM plans
- QI Work Group
  - Staff Roles/Responsibilities
- Self Assessment performed
- QI trainings
- QI selection of projects
- PM Selections 2 projects per program
- Updates quarterly



# Communications Plan

- Communications Officer
- Branding Strategy
- Approved Logo
- Approval of any flyers
- Contacts lists of media and stakeholders
- Strategies Internal
- Public Relations Strategy
- Public Health Violations
- Public Health Emergency Notifications





# Workforce Development Plan

- Conducted Training with the Directors
- Conducted a Survey with the Staff
  - Age, Race, Professional Degree, Retention
- Conducted Training with the Staff
- Competencies Selected will be enhanced through Orientation, Annual and Individual Training Plans
  - Added to the Job Descriptions
  - Will be enhanced in the training
- Training Selected
  - Individual Training Plans
- Implementation



# Accreditation Activities

- Weekly Domain Meetings
- Monthly WCHS All Staff meetings
- Monthly WPHD All Staff meetings
- Monthly WPHD All Staff updates – emails
- Monthly WPHD Health Directors meetings
- Created a One Drive that all staff have access
  - Policies and Procedures
  - Job Descriptions
  - Accreditation Plans
  - Branding Toolkit
  - Brochures



# Accreditation Challenges

- Staff Time
- Getting Buy In from Staff
- Funding
- COVID-19
- Cultural Considerations





# Thanks!

If you have any questions

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